



Brandenburg
University of Technology
Cottbus - Senftenberg

DAAD

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German Academic Exchange Service



Ministry of Higher Education
and Scientific Research



Ministry of Agriculture



Aswan Governorate



HU - BTU

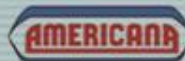
Fifth International Conference on Heritage Conservation and Site Management

" Cultural Heritage and Sustainable Development: A Tourism Perspective "



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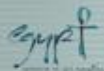
Day 1

10:00 - 17:00

Registration



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**Fifth International Conference on
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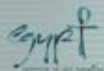
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NEWSLETTER

Day 1

17:00 - 18:30

Conference Opening Ceremony

Prof. Dr. Rania Dinana and Prof. Dr. Ahmed Fawzy inaugurated the session by welcoming the esteemed guests.

Followed by the National Anthem of the Arab Republic of Egypt and the Federal Republic of Germany.



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Day 1

17:00 - 18:30

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German Academic Exchange Service



NEWSLETTER

Day 1

17:00 - 18:30

Conference Opening Ceremony

Prof.Dr. Hosam Refai, Dean, Faculty of Tourism and Hotel Management, HU and the conference coordinator, praised the cooperation between HU and BTU as one of the most successful among Egyptian universities and this partnership has helped in setting an important landmark in Egyptian Higher Education.



Prof. Dr. Hosam Refai (Dean, Faculty of Tourism and Hotel Management, HU),

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NEWSLETTER

Day 1

17:00 - 18:30

Conference Opening Ceremony

Michael Schmidt started by thanking the esteemed guests for attending and wished them a pleasant stay in Aswan and a fruitful conference. He mentioned the difficulties they faced and how proud he is after five years of successful cooperation.



Prof. Dr. Michael Schmidt (Head of Department Environmental Planning, BTU)

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NEWSLETTER

Day 1

17:00 - 18:30

Conference Opening Ceremony

On behalf of the German ambassador, he warmly thanked the audience, the UNESCO and DAAD. He concluded his speech by emphasizing the importance of sustainable heritage sites and reflected the great role of this program in preserving the cultural heritage.



Mr. Simon Brombeiss (German Embassy Cairo)

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NEWSLETTER

Day 1

17:00 - 18:30

Conference Opening Ceremony

Dr. Dieterich

expressed her happiness to support the students and thanked the organizers. She presented the national new track of students from Syria Yeman and Iraq to preserve the heritage sites of their countries . The DAAD will continue to support the internationalization of higher education.



Dr. Renate Dieterich (DAAD - Bonn)

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German Academic Exchange Service



NEWSLETTER

Day 1

17:00 - 18:30

Conference Opening Ceremony

Dr. Ghaith

emphasized that the protection of culture and culture heritage is a necessity and not a luxury.



Dr. Fariz Ghaith (Director, UNESCO Office Cairo)

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NEWSLETTER

Day 1

17:00 - 18:30

Conference Opening Ceremony

After introducing the history of Aswan University he added that it is necessary to take precautions to preserve the valuable monuments. He expressed his deepest appreciation to and gratitude to HU and BTU and hopes to start an ongoing cooperation leading to more research to conserve the heritage and sustainable development.



Prof. Dr. Ahmed Ghallab (President of Aswan University)

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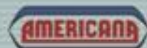
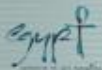
Conference Opening Ceremony

Prof. Negm assured that cultural heritage could be an important tool to promote sustainable development, contribute to economic growth. After welcoming the distinguished guests and keynote speakers, he focused on the importance of research and contribution of cultural heritage to social, economic and environment and the importance of linking this to the sustainable development and the role that tourism can play in this regard.



Prof. Dr. Maged Negm (President of Helwan University)

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NEWSLETTER

Day 1

17:00 - 18:30

Conference Opening Ceremony

Prof. Dr. Jörg Steinbach (President of Brandenburg University of Technology) described the cooperation as a personal friendship that has developed and became more stronger. He expressed his happiness of being in Egypt, which he described it as a lovely country having wonderful people. He was overwhelmed by the Egyptian hospitality. He presented to Prof. Dr. Negm the proceedings of the forth international conference.



Prof. Dr. Jörg Steinbach (President of Brandenburg University of Technology)

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NEWSLETTER

Day 1

17:00 - 18:30

Conference Opening Ceremony

Prof. Dr. Fless expressed her thankfulness to two special friends, his excellency Prof. Dr. Khaled El-Anany and Prof. Dr. Maged Negm. She added the outcome of this scientific cooperation is the development of promising students and the internationalization of heritage studies.



Prof. Dr. Friederike Fless (President, German Archaeological Institute)

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Aswan, 8-11 December 2017



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German Academic Exchange Service



NEWSLETTER

Day 1

17:00 - 18:30

Conference Opening Ceremony

On behalf of his excellency
Prof. Dr. Khaled Abdel Ghafar, Minister of Higher Education and Scientific Research, Prof. Dr. Hossam El-Mallahy emphasized the need of being proud of our Egyptian cultural heritage.



Prof. Dr. Hossam El-Mallahy on behalf of
HE Prof. Dr. Khaled Abdel Ghaffar (Minister of Higher Education and Scientific Research)

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German Academic Exchange Service



NEWSLETTER

Day 1

17:00 - 18:30

Conference Opening Ceremony

H.E. Prof. Dr. Khaled El-Enany, Minister of Antiquities, expressed his appreciation to attend the opening ceremony of the conference. He added that this scientific conference witnesses the importance of this exceptional scientific gathering of heritage specialists and students from Egypt and Germany, as well as many others. He praised the cooperation between HU and BTU which fills an important gap in heritage education. He concluded by illustrating the great steps the his ministry is taking to link heritage with sustainable development.



HE Prof. Dr. Khaled El Enany (Minister of Antiquities)

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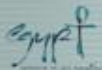
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Shields of Honors & Certificates



H.E. Prof. Dr. Khaled El-Enany, Minister of Antiquities

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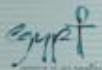
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Prof. Dr. Hossam El-Mallahy on behalf of
HE Prof. Dr. Khaled Abdel Ghaffar (Minister of Higher Education and Scientific Research)

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NEWSLETTER

Day 1

17:00 - 18:30

Conference Opening Ceremony

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Prof. Dr. Jörg Steinbach (President of Brandenburg University of Technology)

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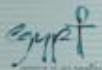
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Prof. Dr. Friederike Fless (President, German Archaeological Institute)

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NEWSLETTER

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Shields of Honors & Certificates



Prof. Dr. Ahmed Ghallab (President of Aswan University)

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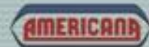
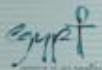
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Dr. Fariz Ghaith (Director, UNESCO Office Cairo)

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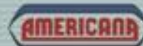
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Dr. Renate Dieterich (DAAD - Bonn)

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NEWSLETTER

Day 1

17:00 - 18:30

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Shields & Certificates for Keynote Speakers



Prof. Dr. Christopher Eyre
(Professor of Egyptology at the University of Liverpool)

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NEWSLETTER

Day 1

17:00 - 18:30

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Dr. Fekri Hassan

(Director of the Cultural Heritage Management Program at the French University in Egypt)

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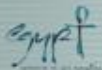
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Prof. Dr. Heba Aziz

(Head of the Department of International Business and Tourism, Faculty of Business & Economics, German University of Technology in Oman)

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NEWSLETTER

Day 1

17:00 - 18:30

Conference Opening Ceremony

Shields & Certificates for Keynote Speakers



Prof. Ahmed El Seragy
(International Consultant for the Higher Education Academy HEA in UK)

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17:00 - 18:30

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Prof. Dr. Gehan Mosaad

(Professor and the Vice Dean for Educational Affairs at the Arab Academy for Science, Technology and Maritime Transport AAST)

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German Academic Exchange Service



NEWSLETTER

Day 1

17:00 - 18:30

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Prof. Dr. Yasser ELShayeb
(Associate Professor at the Faculty of Engineering, Cairo University)

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Aswan, 8-11 December 2017



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Day 1

17:00 - 18:30

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Mr. Remon Samir
(HR Business Partner Senior Associate ,Americana)

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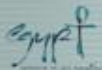
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Panel Discussion



Cultural Heritage and Sustainable Development
Moderator: Prof. Dr. Leo Schmidt

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