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NEWSLETTER

Day 3

09:00 - 10:45

Session 4: Keynote Speeches
Main Hall
Chair Prof. Dr. Aly Abdallah



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Official Center:



HU-BTU

**Fifth International Conference on
Heritage Conservation and Site Management**

"Cultural Heritage and Sustainable Development: A Tourism Perspective"

Aswan, 8-11 December 2017



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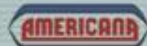
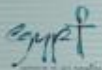
Day 3

09:00 - 09:25

Keynote Speech 1: Prof. Dr. Christopher Eyre *Cultural Heritage and Egyptological Research*



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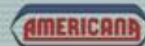
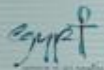
Day 3

09:25 - 09:50

Keynote Speech 2: Prof. Dr. Ahmed El Seragy *Heritage-led Urban Regeneration: Towards Sustainable Development in Downtown Alexandria*



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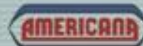
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09:50 - 10:15

Keynote Speech 3: Dr. Monica Hanna
The Status of Ancient Egyptian Heritage Post 2011: A Brief



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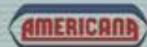
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10:15 - 10:45

Discussion



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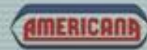
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10:45 - 11:15

Coffee Break



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11:15 - 13:00

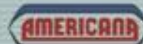
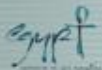
**Session 5: Cultural Heritage and Sustainable Development
(1)**
Main Hall
Chair: Prof. Dr. Markus Otto



**Session 5 A: Cultural Heritage and Sustainable Development
(2)**
Small Hall
Chair: Prof. Dr. May Zaki



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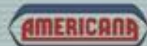
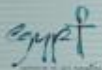
11:15 - 11:30

**Visual Storytelling of Heritage Sites.
Tanis in Petrie's Archives as a Case Study**
Ahmed Nakshara

Environmental Sustainable Development in Historical Cities
Mariam Dawood



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What 'Intangible' may Encompass in Egypt's Cultural Heritage? Sustainable Measures for the Safeguarding of Intangible Cultural Heritage (ICH) of Egypt

Nevine Nizar Zakaria

Presented by: Dr. Maissa Moustafa

**Sustainable Communities in the Cultural Context
"Participation Outcomes"**

Ahmed Moustafa



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11:45 - 12:00

The Role of Uncomfortable Heritage in Sustainable Development
Bushra Nabas

Towards Sustainable Heritage Areas in Egypt by Optimizing Strategies and Policies for Adaptation with Sea Level rise Impacts
Sherein Akeil and Israa Barakat



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12:00 - 12:15

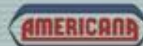
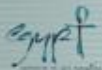
The Role of Traditional Knowledge in Sustainable Development and the Importance of Protecting it
Walid Abdel Aziz



A Study on the Surroundings of Sednaoui Al-Khazendar Historical Building in Khedivial Cairo and Proposals for Improvement and Development
Aya Abd El-Moneim, Nourhan Ali, Naglaa Abd El-Razek, Mahmoud Fathy, Dina Saleh, Ahmed Elyamani



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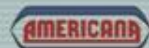
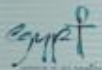
12:15 - 12:30

Old Jeddah Rehabilitation Initiatives as Catalysts for Economic and Social Development
Zeina Baydoun and Haitham Samir

Integration of Graeco-Roman Heritage in our Contemporary Life
Nashwa Solieman



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12:30 -12:45

**The Manifestations of the Mediterranean Diet in Egyptian
Intangible Cultural Heritage**
Mohamed Badry and Azza Abdel Maqsood

Discussion (30 minutes)



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Day 3

14:00 - 16:30

Session 6: Tourism at Cultural Heritage Sites
Main Hall
Chair: Prof. Dr. Ghada Hammoud



Session 6A: Museums of the 21st Century
Small Hall
Chair: Prof. Dr. Nagwa Arafa



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Day 3

14:00 - 14:15

Khedival Cairo: The Old Capital or the New Touristic Destination?

Riham Arram

Presented by: Mrs. Gihan Nabil Zaki



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Applying Gamification to Raise Awareness of Cultural Heritage in Egyptian Museums

Samar El Kasrawy and Iten Elrouby



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14:15-14:30

Pilgrimage Tourism in Egypt as Introduced by Non Biblical Journey

Shaza Ismael and Mary Kupelian

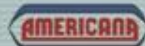
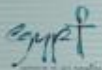


Returned to the People: The Transformations of Egyptian Royal Palaces into Museums

Hanan Ismael



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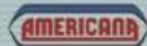
14:30- 14:45

Native House Restorations and Rituals. Towards More Sustainable Community-Based Tourism in the UNESCO World Heritage Batad Rice Terrace Cultural Landscape
Raymond Aquino Macapagal

Enhancing Disaster and Risk Preparedness in the Museum of Islamic Art, Cairo
Dalia Khattab, Hashem Sallam, Alessandra Macedonio, Islam Yaser



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**Cultural Heritage Tourism as an Innovative Catalyst of
Local Development: Strategies and Actions**
Esraa Alhadad and Tinatin Meparishvili



**How will Web and Social Media Usage affect the Future of
Museums? Case Study: The Museum of Islamic Art in Cairo**
Hamida Mohamed and Moataz Marie



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The Conservation of Siwa Intangible Heritage through the Reduction of the Social and Cultural Negative Impacts of Tourism

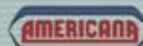
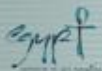
Engy El-Kilany and Mohamed Abdel-Ghany

Language Museums as a Tool for Intangible Heritage Sustainability

Rehab Masoud



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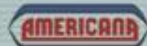
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15:15-15:30

**Impact of Heritage Conservation on Tourism: A Case Study
of Rijal Alma Village – Aseer – Abha – Saudi Arabia**
Sema Refae and Haitham Hussein



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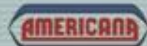
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15:30- 15:45

**Cultural Economy Utilization between the Reproduction of
Handicrafts, Tourism and Capitalism. The Case of Esna**
Amr Al Qamar and Yasmin Bayoumi



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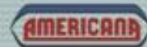


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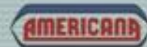
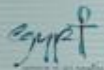
16:30- 17:00

Closing Session

*Arrival of H.E. General Magdy Hegazy
Governor of Aswan*



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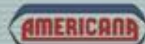
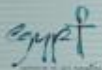
16:30- 17:00

Closing Session

H.E. General Magdy Hegazy (Governor of Aswan) welcoming speech



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Closing Session
Main Hall

Chair: Prof. Dr. Michael Schmidt

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16:30- 17:00

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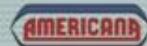
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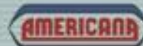
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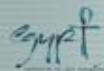
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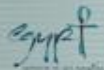
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